1. Pulled from PHP, SQL, JavaScript and other back-end library knowledge to bolster programming resources.
2. Boosted web traffic by improving navigation, [Action] and [Action].
3. Implemented Google-based and other campaigns with slant toward SEO.
4. Worked with [Job title] to synchronize web presence with brand identity and logo.
5. Crafted SEO strategy and intuitive interface for [Type] site to achieve prominent rankings across top browser platforms, including Google and [Type].
6. Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
7. Multi-tasked across multiple focuses to generate project results and meet deadlines and organizational expectations.
8. Developed landing pages, dashboards and online applications using [Software], [Software] and [Type] scripting.
9. Collaborated with [Job Title], representing web team to establish project goals, projections and milestones.
10. Employed [Software] and other technology to make line-code repairs and optimize corporate presence.
11. Reviewed code to validate structures, assess security and verify browser, device and operating system compatibility.
12. Collaborated with in-house web designers to create sleek and innovative UI design.
13. Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
14. Conceived and built optimized landing pages in HTML and CSS, including [Software] integration and cross-browser compatibility, to support marketing.
15. Spearheaded production of page content such as visuals and text copy to meet project specifications.
16. Trained and supervised [Number] team members for ongoing [Type] projects.
17. Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.
18. Owned more than [Number] projects per year from initial research and conceptual design through testing and implementation phases.
19. Developed [Type] e-commerce website to reduce cart abandonment rate by [Number]%, resulting in increased online sales after go-live date.
20. Designed, developed and implemented software applications for website based on analyzed requirements and understanding of industry technical standards.